



# **THE LIBERATION OF EDUCATION 2025 CONFERENCE**

**EMBASSY SUITES HOTEL AND CONFERENCE  
CENTER SAN MARCOS TEXAS**

**SPONSORSHIP PROSPECTUS**

# ABOUT US

The Liberation of Education Conference is an annual gathering of educators, parents, students, and thought leaders dedicated to redefining the landscape of education. This year, our focus is on the fundamental rights of parents and children to lead their own educational journeys, with a strong emphasis on constitutional and foundational freedoms. Hosted at the prestigious University of Texas at Austin, this conference will provide a platform for transformative discussions, actionable insights, and networking opportunities that aim to inspire and empower the future of education.

## OUR MISSION

To champion the rights of individuals in education, advocating for a system that values choice, freedom, and personalized learning experiences. We believe in empowering parents and students to make decisions that best suit their educational needs, free from undue governmental or institutional influence.

## WHAT WE DO



- **Advocate for Educational Freedom:** We champion the rights of parents and children to direct their own learning paths, emphasizing the importance of personalized education and freedom of choice in the educational process.
- **Facilitate Transformative Discussions:** We bring together thought leaders, educators, and families to explore innovative ideas and practical solutions for redefining education, with a focus on constitutional rights and foundational freedoms.
- **Provide Actionable Insights and Resources:** Through workshops, breakout sessions, and expert panels, we equip attendees with the knowledge, tools, and connections needed to implement change and empower the next generation of learners.

# KEY THEMES

## **Educational Freedom and Rights:**

Explore the foundational rights of parents and students in education, including the constitutional protections that support educational freedom. Discussions will focus on what parents can do if the state oversteps these rights and how communities can support these efforts.

## **Empowering Micro Schools:**

A dedicated breakout track will guide educators through the process of starting and running micro schools. Topics include legal considerations, niche selection, marketing strategies, and operational best practices.

## **Innovative Educational Models:**

Dive into alternative education models, including homeschooling, charter schools, and online education platforms. Learn from pioneers who have successfully implemented these models and discover how they can be tailored to diverse learning environments and needs.

## **The Future of Education Policy:**

Engage with policy experts and thought leaders in discussions about the future of education policy. Explore how legislative changes and community activism can drive the transformation of the education system.

## **Parental Involvement and Advocacy:**

Sessions will focus on strategies for parents to become more involved in their children's education and to advocate effectively for their educational rights. Learn from case studies and experts who have successfully navigated these challenges.



# OUR SPEAKERS

previous years

**Kerry McDonald:** An education advocate and author, known for her work promoting alternative education models, including unschooling and homeschooling. She is a Senior Education Fellow at the Foundation for Economic Education (FEE) and a vocal proponent of educational freedom.

**Corey DeAngelis:** Renowned advocate for school choice and educational freedom, DeAngelis will deliver a keynote address on the importance of educational liberty in a democratic society.

**Ken Danford:** Co-founder of North Star: Self-Directed Learning for Teens, an alternative educational program that helps teens leave traditional schooling and take charge of their own learning. He is a pioneer in the self-directed learning movement.

**Connor Boyak:** President of Libertas Institute and author of the popular Tuttle Twins series, which teaches children about economics, liberty, and individual rights. He is a strong advocate for limited government and free-market principles.

**Mike Donnelly:** Attorney and Senior Counsel for the Home School Legal Defense Association (HSLDA), where he defends homeschooling families and promotes homeschooling freedoms worldwide. He is also an adjunct professor of government at Patrick Henry College.

**Tom Bogle:** An educational entrepreneur and consultant who focuses on innovative learning models and school choice. He has worked extensively in creating and supporting alternative educational pathways for students.



# OVERVIEW

What the Liberation of Education 2025  
Conference has to offer.



**TARGET 300  
ATTENDEES**

Parents, Teachers,  
Entrepreneurs, Leaders  
Advocates and Students



**30+ EXPERT  
PRESENTERS**

Nationally Recognized and  
Solutions-Oriented



**17 HOURS OVER  
3 DAYS**

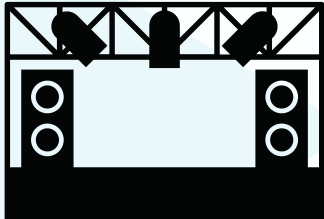
9 Keynote Sessions, Plus 18+  
Breakout Sessions



**COVERING MANY  
EDUCATION TOPICS**

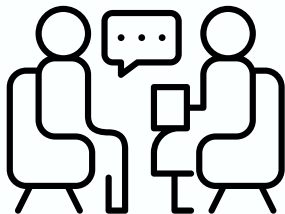
Homeschool, Microschool,  
Vocational, Private, Charter  
and More

# THE EXPERIENCE



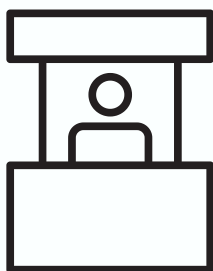
## MAIN STAGE

Keynote speeches, panel discussions, and announcements.



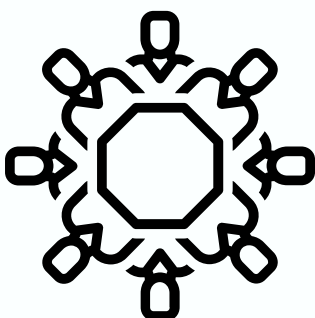
## BREAKOUT SESSIONS

Workshop tracks for parents and founders covering a wide range of needed information.



## EXPO BOOTHS

Diverse range of innovative educational tools, resources, and programs to empower parents, educators, and students with the freedom to personalize their learning experiences.



## NETWORKING

Unparalleled opportunities for networking and collaboration. Connect with like-minded individuals, share resources, and form partnerships that will help drive the future of education.

# ATTENDEE DEMOGRAPHICS

The Liberation of Education Conference attendees will leave with valuable knowledge and immediately actionable insights to inspire, motivate and steer attendees to independent education options.

## CONCERNED PARENTS

Parents from every state are frustrated and looking for alternatives to education.

## UNHAPPY KIDS

Kids of every age are burnt-out and withdrawn from traditional education.

## ENTREPRENEURAL EDUCATORS

Many teachers across the country are unhappy with the restraints of public education.

## EDUCATION ADVOCATES

Many entrepreneurs are already building better alternatives to the traditional system.

# SPONSORSHIP TIERS



**LIBERATION  
BUILDER**

**\$20,000**



**CHAMPION OF  
CHANGE**

**\$10,000**



**VISIONARY  
LEADER**

**\$5,000**



**INNOVATOR'S  
CIRCLE**

**\$2,500**



**EDUCATORS  
ALLY**

**\$1,000**



**COMMUNITY  
CONTRIBUTOR**

**\$500**



# WHAT DO ALL OF OUR SPONSORS RECEIVE?

## BRAND EXPOSURE

On The Liberation of Education website, in various marketing campaigns, in the printed program, and in sponsor sections of the conference event.

## EXHIBITOR SPACE & TICKETS

EXPO booths allow sponsors the opportunity to promote their organization and interact directly with the attendees.

## ATTENDEE DATABASE

Access to contact information of all the attendees who visits the sponsors booth.

# WHAT DO OUR LIBERATION SPONSORS RECEIVE?



## BEFORE EVENT

- Linked Banner with logo, name and description on home and conference pages of the website.
- Exclusive Introductory E News Letter
- Company Name, Description and Logo Promoted in all E-News Letters and mentioned in all Press Releases.
- Promoted in 12 monthly social media posts and all conference posts.
- 25 Complimentary Tickets

## DURING EVENT

- Deliver Welcome Address
- Full Page Ad on inside back cover and Most Prominent Logo in Sponsor Thank you
- 2 Premium Location Exhibitor Booth
- Exclusive Networking Opportunity with Speakers
- VIP Access to All Sessions & Special Events

## POST EVENT

- Complimentary LOE Community
- Membership. Event Attendee Contact Info.

# WHAT DO OUR CHAMPION SPONSORS RECEIVE?



## BEFORE EVENT

- Linked logo, name and description on home and conference pages of the website.
- Company Name, Description and Logo Promoted in all E-News Letters and mentioned in all Press Releases.
- Promoted in 12 monthly social media posts and all conference posts.
- 15 Complimentary Tickets

## DURING EVENT

- 5 Minute Podium Address
- Full Page Ad and Prominent Logo in Sponsor Thank you
- Premium Location Exhibitor Booth
- Exclusive Networking Opportunity with Speakers
- VIP Access to All Sessions & Special Events

## POST EVENT

- Complimentary LOE Community Membership.
- Registered Booth Attendee Contact Info.

# WHAT DO OUR VISIONARY SPONSORS RECEIVE?



## BEFORE EVENT

- Linked logo, name and description on home and conference pages of the website.
- Company Name, Description and Logo Promoted in all E-News Letters
- Promoted in 8 social media posts.
- 10 Complimentary Tickets

## DURING EVENT

- Full Page Ad and Prominent Logo in Sponsor Thank you
- Exhibitor Booth
- Exclusive Networking Opportunity with Speakers

## POST EVENT

- Complimentary LOE Community Membership.
- Registered Booth Attendee Contact Info.

# WHAT DO OUR INNOVATOR SPONSORS RECEIVE?



## BEFORE EVENT

- Linked logo on home and conference pages of the website.
- Logo Promoted in all E-News Letters
- Promoted in 4 social media posts.
- 5 Complimentary Tickets

## DURING EVENT

- 1/2 Page Ad and Logo in Sponsor Thank you
- Exhibitor Booth

## POST EVENT

- Complimentary LOE Community Membership.
- Registered Booth Attendee Contact Info.

# WHAT DO OUR EDUCATOR SPONSORS RECEIVE?



## BEFORE EVENT

- Linked logo on conference page of the website.
- Promoted in 3 E-News Letters
- Promoted in 2 social media posts.
- 3 Complimentary Tickets

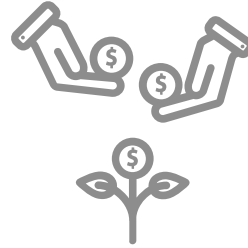
## DURING EVENT

- 1/4 Page Ad and Logo in Sponsor Thank you
- Exhibitor Booth

## POST EVENT

- Registered Booth Attendee Contact Info.

# WHAT DO OUR COMMUNITY SPONSORS RECEIVE?



## BEFORE EVENT

- Promoted on the conference page of the website.
- Promoted in 1 E-News Letter
- Promoted in social media group post.
- 2 Complimentary Tickets

## DURING EVENT

- Company name listed as exhibitor in event program.
- Exhibitor Booth

## POST EVENT

- Registered Booth Attendee Contact Info.

# THANK YOU

Your sponsorship is an investment in our society's future. The Liberation of Education greatly appreciates your partnership. Together we can change the world.

